

Cashmans Horse Equipment located in Delaware, OH is seeking enthusiastic **Part Time Events Associate** to join our team. We are one of the nation's oldest continuously operating a Drive-Thru Feed and Equipment store as well as an eCommerce store specializing in Equine and Livestock Products for over 45 years. **The role blends customer service, sales acumen with event execution skills.** We are looking for team members who can provide friendly and knowledgeable service while on-site at the Equine Affaire trade show located at the Columbus Fairgrounds during the week of April 7-13, 2025. Show hours are Thursday thru Sunday 9:00 am – 7:00 pm. We offer a competitive wage along with paid admission and parking and product training for the event.

Essential Functions could include:

Pre/Post Show Execution:

- Assist in planning and organizing trade show participation
- Help prepare marketing materials, product displays, and promotional items
- Coordinate logistics, including booth setup and equipment transportation/unloading

Customer Focused:

- Greet attendees and customers every time they enter the event store and take the time to understand what they need and help them find it or get them to a specialist/manager that can assist with more complex requests
- Create a rapport with customers, understanding where they are from, what kind of animals they have and how many, and what kind of farm they have can help when answering questions
- Maintain a professional and enthusiastic presence at all times
- Communicate current promotions and make suggestions for customers based on their needs and provide product demonstrations
- Ask customers to join our Community – e-mail list and encourage them to follow us on social media and provide them with print materials and resources

Service:

- Work with integrity, follow procedures, take ownership of products, transactions, and paperwork
- Confirm correct pricing on products via signs and pricing books
- Positive attitude, eagerness to learn, energetic
- Confirm inventory of product prior to selling or loading (as required)

Personal:

- Be on time for all scheduled shifts
- Ability to work a flexible schedule during the event
- Adhere to personal appearance policy and dress appropriately for the show.
- Establish a positive and respectful relationship with co-workers

Minimal Requirements:

- Must be 18 years or older
- High school diploma or pursuing or equivalent
- Excellent attitude, math/currency aptitude, and communication skills
- Ability to continuously stand/walk, frequently push/pull/bend/reach

Preferred:

- Customer Service / Retail Experience
- Experience with Equine, Livestock, and/or Agriculture

Go to cashmans.com to learn more and fill out an application (link is at the bottom of the home page)